



## SEMUEL D. KRISTIYANTO

Product Development & Management

### ABOUT

Product Management professional with passion for technology, web, and digital industries. Proven expertise in digital product development and management, mastering subscriber management system for product line-up implementation and enhancement.

Particularly skilled in branch office operations and administrations, developing and improving standard operational procedures which dramatically cut man-hours processing time.

Also a Wordpress website developer during spare time.

### CONTACT

Jl. Bangka 9A RT.11/12 No.10  
Pela Mampang, Jakarta Selatan

sammy@kristiyanto.com

0855-8081212  
021-7181629

### SKILLS

Microsoft Office

Adobe Suite

Oracle

Amdocs



## WORK EXPERIENCE

### SENIOR PRODUCT MANAGER

PT. Eka Mas Republik (MyRepublic) Jun 2018–Now  
FTTH Retail Product Development and Management for Residential, SME, and VAS Services. Business Development, Financial Planning and Marketing Strategies.

### GENERAL MANAGER

PT. Trenindo Komunika Jun 2014–May 2018  
General Business Operations and Development, Marketing Strategies, Branch Expansion, e-Commerce and Web Development.

### PRODUCT MANAGER

PT. Link Net (FirstMedia) Sep 2009–May 2014  
Product Division: Product Innovation for Value Add Service. Product Development for Cable TV, Internet and Combined. Product Monitoring and Reporting. Marketing Communication, Strategies and Planning. Digital Marketing, Social Media and Website Development.

### OPERATION MANAGER

PT. Link Net (FirstMedia) Oct 2007–Sep 2009  
West-Center Branch: People and asset management. Application Processing and Dispatching. Sales operational and administrative support. Customer service walk-in support.

### PROJECT SUPERVISOR

PT. Link Net (FirstMedia) Sep 2002–Oct 2007  
Finance Division: Billing and collection and recovery supervisor. Billing system improvement. Promotional project operation and reporting.



## EDUCATION

### BACHELOR OF ACCOUNTANCY

Pelita Harapan University 1997–2002

### SOCIAL SCIENCE

Taruna Nusantara High School 1994–1997



## QUALIFICATION

- Product Development and Management
- Branch Operations and Administration
- Project Management
- E-Commerce
- Web Development

Scan Me

